

EMBARGO: 29 January, 2008 xx:00 CET

Canon expands i-SENSYS range with two new 26ppm printers...and gives its entry-level favourite a stylish facelift



Hi-res versions of these and other images can be downloaded from http://www.canon-europe.com/press_centre/image_library/index.asp

Amstelveen, The Netherlands, 29 January, 2008: Canon today announces two new mono laser printers for the small office, the LBP-3310 and LBP-3370. Providing high quality prints at a rate of 26ppm, both printers offer productive double-sided printing, zero warm-up and a first print out time of less than 6.5 seconds. Also released today is the LBP-2900B, a stylish redesign of the LBP2900 with a deep black finish.

The LBP-3310 is an ideal standalone printer for busy offices, with networking possible through an optional network interface card. The LBP-3370 features PCL support and a built-in Ethernet port for easy integration with office LANs.

LBP-3310 and LBP-3370 key features:

- 26ppm mono printing
- First print out time less than 6.5 seconds
- LBP-3310: High performance CAPT (Canon Advanced Printing Technology) controller
- LBP-3370: PCL5e, PCL6 and Canon's UFR II printer languages
- LBP-3370: Built-in network interface
- Built-in double sided printing
- Up to 2400 x 600 dpi print resolution

- 250 sheet paper cassette and 50 sheet multi-purpose tray
- Optional 250 sheet cassette
- All-in-One cartridge for maintenance-free operation

“Through a combination of compact design, high performance and reliability, the *i*-SENSYS range has proved a massive success with small to medium businesses throughout Europe,” said Mogens Jensen, Head of Canon Consumer Imaging, Europe. “The LBP-3310 and LBP-3370 complete an extensive portfolio of mono laser printers that caters for a variety of business users – from home office to busy workgroup.”

Exceptional performance

With a 26ppm print engine and class-leading First Print Out Time of less than 6.5 seconds, LBP-3370 and LBP-3370 deliver professional quality prints up to 2400 x 600 dpi resolution without delay. Both models feature Canon’s On-Demand Fixing technology, which virtually eliminates warm-up time. This technology combines with Canon’s unique controllers to ensure Quick First Print performance – an important factor for businesses that frequently print small jobs. The LBP-3310 is equipped with a new version of the CAPT controller, which takes advantage of the host computer’s processing power to achieve rapid print processing. The LBP-3370 supports PCL 5e and PCL 6 as well as Canon’s own UFR II printer language. UFR II uses load balancing techniques to share processing power between computer and printer for optimal speed and efficiency.

Superior paper handling

The LBP-3310 and LBP-3370 feature automatic double-sided printing, saving paper and time while simplifying the production of double-sided documents and booklets. A maximum 550 sheet paper capacity combined with a large 150 sheet output tray ensure that the LBP-3370 and LBP-3310 can meet the needs of even the busiest small offices. The 50-sheet multi-purpose tray saves time and hassle when printing envelopes and other non-standard media.

Both models ship with a standard 3000-page yield All-in-One Cartridge. A high yield 7000-page yield cartridge is available as an option.

Networking capabilities

Ideal for workgroups, the LBP-3370 has a built-in network interface for easy connection to the office network. The RUI (Remote User Interface) makes the printer easy to monitor and manage via an internet browser. The LBP-3310 can also be connected to a network with the optional NB-C2 network interface card.



Environmentally friendly

Easy on costs and the environment, both models boast lower power consumption than conventional laser printers, with the LBP-3310 drawing just 4W in standby mode. Operation is quiet with no harmful ozone emissions. Additionally, Authentic Laser Cartridges for i-SENSYS devices are fully recyclable via Canon's Cartridge Recycling Programme.

LBP-2900B

Also launched today, the LBP-2900B gives a stylish new look to the affordable LBP2900. Sharing the same specifications as the LBP2900 (which will remain in the current line-up), the LBP-2900B receives a contemporary finish in deep black. Offering 12ppm mono printing in a compact package, the LBP-2900B is an attractive option for the modern personal office.

– Ends –

About Canon Consumer Imaging (CCI), Canon Europe

Canon Europe is a subsidiary of Canon Inc., founded in Japan in 1937. CCI is a leading provider of digital products for the home and the office, including: photo, video, ink jet and laser printers, All-in-One devices, projectors, scanners and fax machines.

Canon's corporate philosophy is kyosei, a Japanese concept that focuses on living and working together for the common good. As an environmentally aware organisation Canon is a Conservation Partner of the WWF.

Further information about Canon Europe is available at: www.canon-europe.com